



TOURISM COMMISSION

Thursday – January 16, 2020

9:00 A.M.

Airport Terminal Conference Room

AGENDA

1. Roll Call
2. Approval of Minutes from November 21, 2019 meeting
3. Strategic Planning Report review – discussion and possible motions of action
4. Chamber/Tourism North Menomonie location – discussion and possible motion of action
5. MLM Studio's Explore Menomonie Website and 2020 Marketing Materials – discussion and possible motion of action
6. Chamber Reports – including the monthly financial statements, 2020 Tourism budget, and STR report – discussion and possible motion of action
7. Menomonie Airfest and Weekend Show July 31 – August 2, 2020 - discussion
8. Other Business
9. Announcements
10. Adjourn